



Development Coaches Interim Report for Essex SRA meet – 8th Oct 2009:

Items:

- ES + R KPI's for the county
- Chelmsford Mid Essex Initiative
- Girls Development
- Coach Development
- Schools Coaching programme – North Essex
- NESAS + Holland Trip Aug 09
- Future

ES + R KPI's for the county:

- Most initiatives(to date) have involved schools/young people in the North + Central Areas
- KPI figures are looking healthy – now need to switch effort away from schools to adults, University and public facilities involving mainly beginner squash and racketball
- County squash juniors looking good – girls!! addressed later...

Chelmsford – Central Essex Initiative:

- Currently at Moulsham High School Mondays and Tuesdays (6 sessions) including lunchtime club (22+ attending)
- Racketball proving to be a hit with year 10 + 11 girls! Through PE teacher and potential new level one Mark Sawtell
- Also currently at Moulsham Junior School (Fridays) (5 year 6 groups) – bit of a false start though!
- Springhealth need coaches!! – liaising with Mick Tapley, Ben Coleman and possibly Mark Kirkman to form coaching team.
- Will not proceed with developing sessions however unless certain of club support and proper development plan produced and agreed (by club and management) leading to management through potential CESA (Central Essex Squash Academy)
- Junior County u13 Training will be there this Saturday (costing £40)
- Maldon Park Drive have currently unqualified coach Roger Pocock- am addressing this as have spoken to him and Hannah Jones to take their level One – has 12-14 kids attending on Saturdays and had 3 new U11 boys at the Essex Junior Closed
- Met with Andy Russell wants to set up a schools league when we have enough – could possibly link in with Saffron Walden, Brentwood and soonish..Maltings Academy and Moulsham/Springhealth.,

Girls Development (circulate paper)

- Arose from paucity of U11 girls at Essex Junior Closed
- Sarah Clarke appointed U13 girls Team Coach/Manager and also Girls Development Co-ordinator
- Looking to address issues through co-ordinated regional approach needs a bit of joined up thinking and liaison with county captains and contacts (through committee)

Coach Development:

- Sarah Clarke took level three at Chichester LT&Squash
- Lee Drew attended same course both funded through ACER (East Links funding stream)
- Lee now firmly ensconced and very busy!! At Ardleigh Squash Club



Schools Coaching Programme – North Essex

- Involving 5 “families of schools consisting of 4/5 primary schools and one High school
- Mini Squash sessions in curriculum through ES hours and after school club and lunchtime sessions through SSCP funding
- Leading to junior clubs (Harwich, University, Brightlingsea, Ardeigh, Frinton)
- Boost to NESAs numbers at bottom end through gifted and talented selection procedure
- Mini Squash Schools League/matches on regular basis – phased and led by Young Leaders
Eg: Dominique Merchant from Harwich
- Involving Farris Costin (new level two) at University

NESAs :

- 22 students currently attending regular Academy sessions at University and Ardleigh U11 boys and girls up to U17’s (Anna Kimberley, Tom Chitty, Charlie Green and most of current Essex U13 boys squad) – most of NESAs squad playing for county or involved in county training.
- Rory Pennell part-funded by NESAs for regular weekly Lee Drew coaching and recent tournament attendance in France (up to 190 in the world)
- Budget very limited as seen as private individual by major potential funding agencies and England Squash + Racketball not willing to allocate funds – hope to address this through creation of CIC (Community Interest Company) to seek external support
- NESAs sponsoring and running UOE Cadman Junior Open 2009 at University

NESAs Holland Trip – August 2009:

- Took 7 students from Academy to Amsterdam – played three matches
- Went by plane had great time
- Looking to go to Italy 2010!

Future:

- Set up similar “CESAs” in Central Area around Springhealth run through CIC
- University Development and KPI’s
- Racketball beginner courses at clubs
- Public Facilities – Squash/Racketball

Chris Vine – Essex Development Coach – October 8th 2009

FEMALE JUNIOR AND SENIOR SQUASH IN ESSEX... HOW CAN WE INCREASE INVOLVEMENT AND COMMITMENT?

ISSUES:

- Currently not enough women playing squash in the county as a whole at all levels and ages.
- The profile of female squash within the county is low, currently only two "known" current female county representatives - Lauren Briggs and Lauren Selby.
- Not enough girl junior players at any level/age across the board; some age categories cannot field a full team.
- Scarcity of women coaches in the county, especially women who have taken the UKCC Level Three Certificate in Coaching Squash.
- Only visible development of female players (junior and senior) is within the west and north of the county.
- Experience has shown the majority of girls (U13) seem to only want to travel 20 minutes to coaching sessions, i.e. it has to be on their doorstep. Sessions based in other areas of the county except north are not well represented by girls.
- Problem of Essex/Suffolk Border league and Essex league (players do not meet and play in competition other than Premier Cup (not always well supported)

POTENTIAL/POSSIBLE SOLUTIONS?:

- Appoint a girls/women's development co-ordinator for each partnership, i.e. north - Sarah Clarke; west - Sarah Mackie; south-east - Hannah Payne (?); central - (?); overall project co-ordinator - Sarah Clarke.
- Actively promote and recruit for women only coaching sessions and coaching courses.
- Construct a realistic achievable strategic development plan for each partnership based around one key club:
 - North - University/Lexden/Ardleigh;
 - South-East - Kingswood;
 - West - Redbridge/Connaught/Woodford Wells;
 - Central - Chelmsford (?).
- Liaise frequently with partnership development co-ordinators, arrange meetings to monitor progress, arrange junior girls only coaching sessions, partnership tournaments.

DEVELOPMENT PLAN:

- Each partnership must appoint a partnership coach for women/girls coaching (preferably female).
- Each partnership coach/co-ordinator needs to look at the possibilities surrounding schools work, both curriculum and after school clubs. School-club links must be developed with key clubs in each partnership.
- Subsequent schools programmes organise ongoing club sessions such as taster sessions, gifted and talented, matches, and junior girls coaching courses.
- Project co-ordinator will need to source funding for these programmes, i.e. Awards for All, Sport England, Community Sports Colleges, Sport Essex or Sport Unlimited.
- Essex SRA Committee - inform them of the intended project. Seek support/endorsement.
- Group to meet in next few weeks (Thursday night) to discuss further - additional interested parties welcome!
- Create action plan with an appropriate time scale. Meet with Mark Williams (England Squash Area Administrator - East Region).
- Contact Sport England/SportEssex, Council sport development officers surrounding the four partnerships for support, funding and coverage.



PROJECT CO-ORDINATOR'S PERSONAL DEVELOPMENT PLAN/ACTION POINTS:

- Attend UKCC Level Three Certificate in Coaching Squash, Chichester Rackets & Fitness Club, June 02-05 2009, September 02 & 03 2009, & January 20 2010.
- Attend CTS and IAPS, as well as UK Sport Coach Mentoring courses.
- Speak to Mark Williams to arrange meeting; Sarah Mackie & Hannah Payne ensuring both interested in plan.
- Construct draft provisional development plan.